

NEWS RELEASE



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FOR IMMEDIATE RELEASE

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The Salvation Army and Omaha Firefighters Team Up for Fundraiser Event

Proceeds Benefit Winter Night Watch Program and Firefighter Memorial

OMAHA, Nebraska (August 5, 2009)—The Salvation Army and the Omaha Fire Department will be hosting a joint fundraiser on Aug. 21, 2009 at the Omaha Firefighter's Hall on 60th and Grover Streets. Proceeds from the event will support The Salvation Army's Winter Night Watch program and a firefighter's memorial honoring 55 Omaha firefighters who have died in the line of duty. The event will feature lunch, dinner, a silent auction, special guests, live music and a dance.

Lunch will be served from 11 a.m. to 2 p.m., with a requested donation of \$6. Dinner will begin at 5 p.m., with a requested donation of \$10. Dancing and live music will begin at 8:30 p.m., with a requested donation of \$5. Dinner and Dance tickets may be purchased in advanced at 2 for \$18 or 4 for \$35 and are available OmahaFireFightersMemorial.com.

UNO's new Athletic Director, Trev Alberts, will be a special guest for the event during the dinner hour. Alberts is one of the most renowned defensive players in Husker history and became Nebraska's first Butkus Award winner in 1993. He continued his football career when he joined the Indianapolis Colts in 1994 and has since served as a football analyst on several major networks. Former Husker quarterback, Tommie Frazier, will be present during the lunch hour to greet guests.

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Other special guests set to attend the event include Assistant Athletic Director at UNO, Mike Kemp, Assistant Hockey Coach, Mike Hastings and various student athletes. The band “Boondoggle” will provide live music for the event, featuring hit songs from the 60’s, 70’s and 80’s. The menus for both lunch and dinner are set to include Bar-B-Q Sandwiches.

About the Firefighter’s Memorial

Appropriately deemed “The Protector,” the Omaha firefighter’s memorial is set to be unveiled on Sept. 11, 2009. The monument will be erected on the Riverfront near Lewis and Clark Landing and stand over 8 feet high. Local artist, Matthew Placzek was commissioned to complete the memorial. Placzek has done sculptures for companies such as BMW, Guinness Brewing and Peter Kiewit and Sons Inc. His works have also been praised by private collectors such as Warren Buffett, Walter Scott, and Wayne Newton. For more information on the Omaha firefighter’s memorial visit OmahaFireFightersMemorial.com.

About Winter Night Watch

The Salvation Army’s Winter Night Watch Program has been helping feed and clothe the homeless or near homeless in the Omaha community for more than 20 years. Volunteers for the program deliver warm meals and winter clothing to the people who need it most, five days a week (Monday-Friday), during the coldest weeks of the year. The program runs from December 1 through the end of February each year. The mobile canteen may serve as many as 400 people per night. During the 2008-2009 winter season, the program served 16,600 individuals. For more information on the Winter Night Watch program contact Susan Eustice, Director of Public Relations, at (402)-898-5908; or visit www.givesalvationarmy.org.