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Wed. Sept.9, 2009

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Kroc Center unveils membership rates

The Salvation Army Ray and Joan Kroc Corps Community Center today unveiled membership rates, comprehensive rate plans, introductory offers as well as an upcoming schedule in preparation for the much-anticipated November opening.

The Kroc Center rate plan is based on five membership types:

	<u>Per Month</u>	<u>Per Year</u>
Youth (ages 3-15)	\$20.00	\$240.00
Young Adult (ages 16-22)	\$25.00	\$300.00
Single Adult (ages 23-61)	\$37.50	\$450.00
Seniors (62 and older)	\$30.00	\$360.00
Households/families (up to six people)	\$54.50	\$650.00

For households with more than six people, there will be a \$10 per month charge for each additional person. The facility is also offering a drop-in fee of \$5 per person for those people interested in using the facility on a one-time or occasional basis. Charter members will be offered added incentives and introductory fee discounts during a pre-opening period from September 9th through November 15th. For a detailed listing of the Kroc Center rate packages and other amenities, please visit our Web site at www.omahakroc.org.

“Our membership rates are reflective of our deep commitment to our members as well as to the original vision of Joan Kroc,” said Administrative Corps Officer Major Herb Fuqua. We have thoughtfully structured these rate plans to offer flexibility and convenience to our members and are hopeful people of all ages will find these packages fair and manageable.”

Crews inside the 122,000 square-foot facility, located in historic South Omaha on Y Street between 27th and 30th Streets, are currently painting, hanging fixtures, preparing the grounds for landscaping and gearing up for the final stages of the building process.

The construction team of more than 100 workers plans to have the building completed by early November when the center will host a series of dedicatory events and open houses. Beginning November 16th, the Kroc Center will offer tours and be open to new members and drop-in guests during selected hours of operation. A Grand Opening Celebration is scheduled for the weekend of January 8 – 10, 2010, when the center's full programming schedule begins.

Key features of this world-class center include a 3-gymnasium complex, aquatic center with zero-depth entry recreation pool, lazy stream, slide and a six-lane, 25-yard competition pool, state-of-the-art fitness center, education center, learning center, 600-seat assembly hall, 400-seat fellowship hall, chapel, outdoor festival plaza and stage, athletic fields and recreation areas as well as additional gathering spaces.

The Ray and Joan Kroc Corps Community Center was made possible by a \$60 million gift from Joan B. Kroc, widow of McDonald's CEO Ray Kroc, and a \$15 million local matching endowment campaign headed up by Heritage Services. The community center, in keeping with the mission of The Salvation Army, will provide programs and service designed to encourage positive, life-changing experiences for children and adults, strengthen families, and enrich the lives of seniors.

For more information about Omaha's Ray and Joan Kroc Corps Community Center, please visit the Web site at www.omahakroc.org or call **Molly Skold**, Kroc Center Marketing Director at (402) 212-3644.

For more information about The Salvation Army, please contact Susan Eustice, Divisional Director of Public Relations & Communications, (402) 898-5908.

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